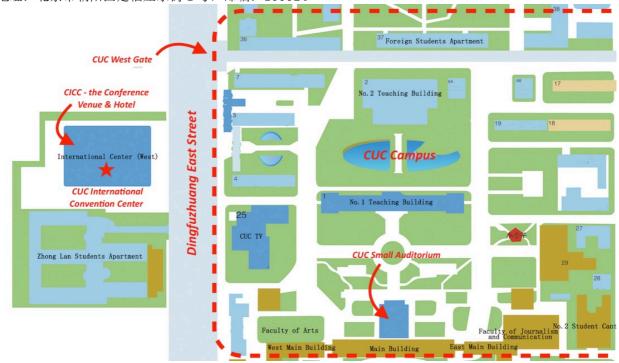
# The 6th IAPMS Conference Booklet

# 1. CONFERENCE VENUE (CUC International Convention Center)

Address: No.1 Dingfuzhuang East Street, Chaoyang District, Beijing, P.R.China, (Postal Code) 100024 会议场所(中国传媒大学国际交流中心)

地址: 北京市朝阳区定福庄东街 1号,邮编: 100024



<sup>\*</sup> The opening ceremony will be held in the conference room M1, and all panels will be held in conference room M3, M4, M6 & M7 respectively.

## HOW TO GET TO "CICC"—THE CUC INTERNATIONAL CONVENTION CENTER?

#### By Express Railway

The Airport Express Line of the Beijing Subway serves the airport from Terminal 3 to Terminal 2 and then takes passengers to Dongzhimen via Sanyuanqiao. It carries passengers to the airport in 25 minutes from the city center, covering a distance of 28 kilometers.

Operation time for each stop:

T3: 06: 20 - 22: 50 T2: 06: 35 - 23: 10

Dongzhimen: 06: 00 - 22: 30

Buy your tickets in advance at ticket boxes or you can pay in cash. The one-way ticket costs 25 CNY.

Step1:Get off at Dongzhimen Station. Transfer to Subway line 2 for Jianguomen station (7 mins, 3 stops). Step 2: Transfer to subway line 1 for Sihui station (10 mins, 4 stops).

Step3: Transfer to subway line Batong for Communication University of China station (7 mins, 3 stops).

Communication University of China is at the Exit B

Line Batong: First train/Last train

BT Tuqiao 6:08 - 23:29 BT Sihui 5:44 - 23:04



### By Taxi Service

By Taxi Tipping is not a conventional item in Chinese social cultures. You feel no pressure to do so or not after having been served. From Capital International Airport, it will take you about 34 Minutes and 62 CNY by day and 73 CNY at night to get CUC. Distance: About 25.7 Km. (Tips: Taxis' starting fare in Beijing is 13CNY for the first 3 Km, and cost 2 CNY afterwards by day. Night fare is 11 for the first 3km and cost 2.4 CNY/km afterwards. Legal taxis are standard managed, licensed and metered and look just as the one in the following picture. "Black Cab" means unlicensed and unmetered, and you are not recommended to take those ones.)

## 2. HOTEL & ACCOMMODATION

The CICC Hotel is in the same building where the conference venue is —— CUC International Convention Center.

For some people who have booked Inner Mongolia Hotel, the address of it is: No.23 Jia, Jian

Guo Road, Chaoyang District, Beijing.



#### 3. HOW TO MAKE A PHONE CALL

Arriving in China, you will find that your cell phone is linked to a network that you can receive calls and text messages. This means your cell phone carrier of your home country has some kind of contract with a local Chinese carrier, having you connected in China. However, the roaming charges are very high. You should get a local number here with a local network.

#### 3.1 Call China from abroad

\*Call a landline phone in China from abroad

If you are going to call a fixed phone, please dial the exit number of your home country (011 for USA) +0086 (Chinese country code) + city code (10 for Beijing) + phone number.

For example: If you want to dial the number 12345678 in Beijing from America: 011(US exit code) + 86 (Chinese country code) + 10 (Beijing area code) + 12345678

\*Call a cell phone in China from Abroad

If you are going to call a mobile phone, please dial the exit number of your home country (011 for USA) + 0086 (Chinese country code) + cell phone number.

For Example: if you want to dial a cell phone number 12345678901: 011(US exit code) + 86 (Chinese country code) + 12345678901

#### 3.2 Call Abroad from China

\*To Dial a Telephone

00 (Exit Code of China)==>Country Code of the country You Are Going to Call==>+Area Code of the Place You Are Going to Call==>+Cell Phone Number

For Example: if you want to dial a telephone number 12345678 of London, UK: 00 (China exit code) + 44 (country code of UK) + 20 (area code of London) ==> + 12345678

Tip: If the place you are going to call only has a country / area code: 00 (Exit Code of China) + Country / Area Code of the Place You Are Going to Call + Telephone Number

For example: if you want to dial a telephone number 12345678 of Singapore: 00 (Exit code of China) + 65 (country / area code of Singapore) + 12345678

\*To dial a cell phone

00 (Exit Code of China)==>Country Code of the country You Are Going to Call==>+Cell Phone Number For Example: if you want to dial a cell phone number 12345678901 of London, UK: 00 (China exit code) + 44 (country code of UK) ==> + 12345678901

### 3.3 Useful public Service Phone Numbers

110—————Police
119————Fire
120—————Ambulance
114—————Local Telephone Information
117—————Time Check
121—————Weather Information
122—————Traffic accidents